

GENERATIONS GROW HERE

Since 1929, the Greendale Family Branch has been a place to gather. Here, community is strengthened by connecting people to their potential, their purpose, and each other. Each year, we welcome more than 8,000 visitors who find a supportive environment and a place to belong and be well.

Within the walls of our facility, kids, families, and seniors have played, laughed, and worked together to improve their lives. The natural wear-and-tear of decades of use, as well as the changing needs of our community have led the Greendale staff and volunteers to re-imagine our YMCA. To grow and evolve for a new generation we have a plan to renovate, re-purpose, and add space that will continue our tradition of serving all.

PLANNED CAPITAL IMPROVEMENTS TO THE YMCA'S GREENDALE FAMILY BRANCH:

- Youth Innovation & Learning Development Hub
- Airnasium (outdoor program space)
- Improvements to lobby, engagement areas, and locker rooms

WE NEED YOUR SUPPORT!



OUR MISSION:

The YMCA of Central Massachusetts is an association united in a common goal to strengthen our communities and to develop the spirit, mind and body of all persons, regardless of means, through activities guided by and based upon our core values of caring, honesty, respect and responsibility.

THANK YOU FOR YOUR GENEROSITY

GREENDALE FAMILY BRANCH

75 Shore Drive
Worcester MA 01605
Contact Christina Puleo for more info:
774.778.5975

A branch of
THE YMCA OF CENTRAL MASSACHUSETTS



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

COMMUNITY
GROWS
HERE

**CAPITAL CAMPAIGN TO TRANSFORM
THE GREENDALE FAMILY BRANCH YMCA**





KIDS AND TEENS GROW HERE

YOUTH INNOVATION AND LEARNING DEVELOPMENT HUB

Each day, hundreds of children and teens participate in programs at the Greendale Y. With afterschool programs bursting at the seams, we understand that intentionally designed spaces are needed to ensure youth feel welcome and engaged, and parents have a place where they know their kids are safe. With your help, we can create opportunities to support better mental health and social-emotional well-being.

PLANNED IMPROVEMENTS:

- Makerspace/S.T.E.A.M. lab
- Kids' Adventure Zone
- Youth & Teen Lounges
- Upgraded Technology



HEALTH GROWS HERE

OUTDOOR ENHANCEMENTS

Summertime at the Greendale Y is bustling with activity, but limited space means we are turning people away. An increase in covered, outdoor space will ensure we can serve more kids and adults and extend our programming.

PLANNED IMPROVEMENTS:

- Airnasium

RELATIONSHIPS GROW HERE

MODERNIZE OUR Y

PLANNED IMPROVEMENTS ARE IN PROCESS!

- Reconfigure lobby
- Improve engagement area
- Renovate locker rooms

GIFTS OF \$250+ WILL BE PERMANENTLY
RECOGNIZED AT OUR BRANCH.

PLEASE JOIN US TO INVEST
IN OUR KIDS
AND FAMILIES.



Scan to learn more and
donate today!

YES!

I want to support the Worcester Community
Capital Campaign for future generations.

First Name _____

Last Name _____

Address _____

City _____ State ____ Zip _____

Phone _____

Email _____

Name as you would like it to appear in donor recognition:

I prefer to remain anonymous

Giving Options:

Please accept my **one-time gift** of \$ _____
to the Community Grows Here Campaign.

OR

I would like make a **3-year pledge**. Please charge
the following amount annually (circle one):
\$250 \$500 \$1,000 Other: \$ _____
(Charge my credit card on the 1st of _____ (month)

Payment Method:

Check: Enclosed is my payment \$ _____
Payable to YMCA of Central Massachusetts

OR

I want to pay by **credit card**:

Card Number _____

Exp. Date _____

Signature _____

Thank you for your support.

**YMCA OF CENTRAL MASSACHUSETTS
GREENDALE FAMILY BRANCH**

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Worcester MA 01605

